

## FEED THE FUTURE CATALYZING PARTNERSHIPS FOR SCALE

**Feed the Future Catalyzing Partnerships for Scale** is a five-year (2014-2019) Associate Award under the FIELD-Support LWA to assist USAID Missions implementing the Feed the Future initiative to increase the rate of adoption of production-, nutrition-, and resilience-enhancing technologies and practices by employing systems-focused strategic communications techniques. **Feed the Future Catalyzing Partnerships for Scale** utilizes the System-wide Collaborative Action for Livelihoods and the Environment (SCALE+) methodology, developed by FHI 360, to accelerate stakeholder engagement and sustain local collaborative actions to transform systems.

### How Can SCALE+ Support Feed the Future Efforts?

- Expand beneficiary and geographic coverage of existing activities/mechanisms with current implementing partners in the Feed the Future focus value chains within their Feed the Future zone of influence;
- Expand geographic and/or beneficiary reach through engagement with national and local organizations that are not current implementing partners;
- Identify and mobilize additional resources to support Feed the Future efforts;
- Disseminate gender-appropriate, nutrition-enhancing, resilience-enhancing, and climate-smart technologies and access to inputs to sustainably improve agricultural productivity and household nutrition; and
- Coordinate a “whole of Mission” response to meet development challenges. Coordinate across offices such as Economic Growth, Democracy and Governance, Education, Health, and Humanitarian Assistance programs—FFP, OTI, OFDA.

### Tailor Technical Assistance for Your Specific Needs

Technical assistance through Feed the Future Catalyzing Partnerships for Scale can range from one month to 12 months or more depending on Mission needs and desired outcomes. Activities and timeframes can be tailored to meet the specific needs and objectives of each Mission.

### What is SCALE+ ?

SCALE+ is a systems methodology that accelerates broad stakeholder engagement and promotes collaborative actions to address complex development issues. SCALE+ approaches development challenges through a systems lens, rallying stakeholders with multidisciplinary perspectives

### Missions Can Easily Access Technical Assistance

**Step 1:** Mission completes a simple Expression of Interest form to provide basic information about their need.

**Step 2:** A joint Mission/BFS steering committee is formed to gain background and further detail on the need and to discuss intervention options.

**Step 3:** The committee develops and issues a work request to FHI 360.

**Step 4:** FHI 360 responds with a work plan and budget.

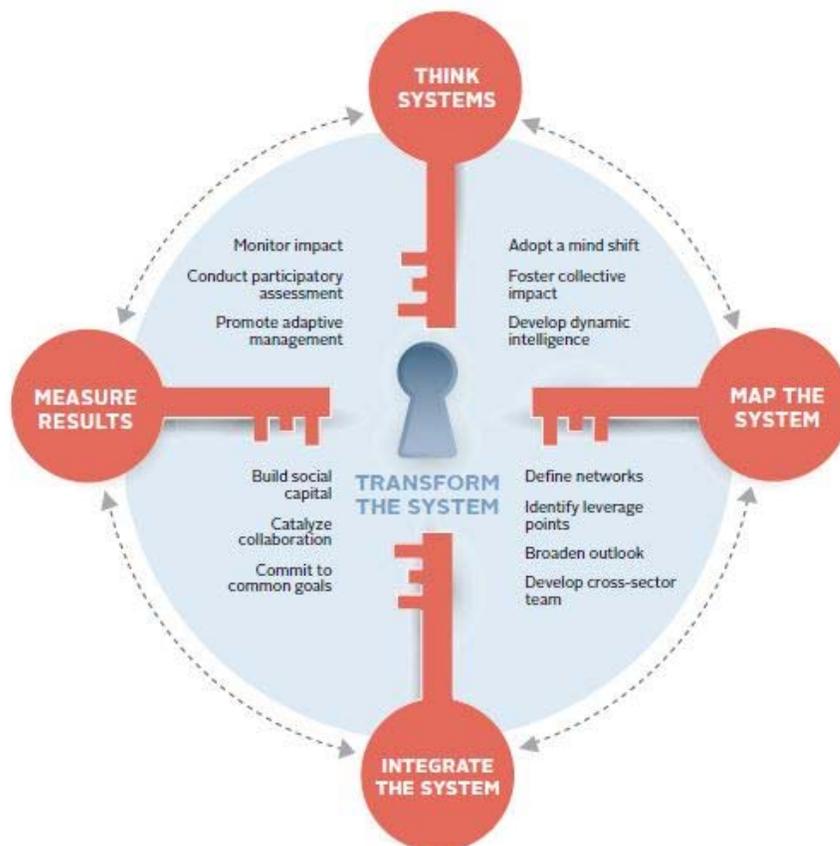
**Step 5:** Mission transfers funding to BFS/CSI.

**Step 6:** Activity begins.

behind common goals. Taking into consideration the human and social aspects of development, the purpose of SCALE+ is to bring about broad and sustained collective impact of USAID projects. Learn more about SCALE+ at <http://scaleplus.fhi360.org>.

## SCALE+ at Work

In Kenya, FHI 360 staff worked with USAID and the World Agroforestry Centre (ICRAF) through the Agricultural Partnerships for Productivity and Prosperity Project (AP<sup>3</sup>) to apply the SCALE+ methodology to increase the use of high-nutrition fodder plants to improve the productivity and incomes of small-holder dairy farmers. In just one year and with less than \$250,000, the use of SCALE+ more than tripled the number of farmers ICRAF had reached in the previous eight years, bringing the total number of farmers reached to more than 100,000.



## Opportunities with Feed the Future Catalyzing Partnerships for Scale

Feed the Future Feed the Future Catalyzing Partnerships for Scale is an Associate Award under the FIELD Support LWA and is managed by the Bureau for Food Security/Country Strategies and Implementation Office (BFS/CSI).

Missions may access the Associate Award and tailor the process to their needs via a funds transfer to BFS/CSI.

Project Committees will guide the design and implementation of activities. The Feed the Future Catalyzing Partnerships for Scale AOR and/or other BFS staff will have a seat on any such committee.

## Contact Us:

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